

	Lebanese French University Ministry of Higher Education and Scientific Research Kurdistan Region – Iraq	
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A COURSE MODULE DESCRIPTOR FORM

(Course Book)

Module Information			
Course Module Title	Entrepreneurship		
ناونیشانی مۆدیۆل	بهریۆهبردنی بازرگانی نوێ		
عنوان الوحدة	ريادة الأعمال		
Course Module Type	Core	Module Code	4HA23
ECTS Credits	6	Module Level	4 th
Semester of Delivery	8	Dept. Code	HA
College (Code)	College of Administration and Economics		
Module Website (CMW)	https://ums.lfu.edu.krd/#		
Module Leader (ML)	M.Sc. Ronyaz Hayyas Mahmood		
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ML Acad. Title	Assistant Lecturer	ML Qualification	M.Sc.
ML ORCID	https://orcid.org/my-orcid?orcid=0000-0003-2657-5366		
ML Google Scholar Acc.	https://scholar.google.com/citations?user=Jpcoek4AAAAJ&hl=en#		

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Course Module Tutor	M.Sc. Ronyaz Hayyas		
Module Tutor email	Ronyaz.hayyas@lfu.edu.krd		
Date Approved	7/1/2026	Version Number	1.0

Relation with Other Modules	
Pre-requisites	N/A
Module Aims, Learning Outcomes and Indicative Contents	
Module Introductory Description	<p>This subject offers students a thorough introduction to Entrepreneurship, integrating theoretical principles with practical applications. The course explores the fundamental concepts, principles, and significance of entrepreneurship in driving innovation, economic growth, and job creation. The emphasis is on the entrepreneurial attitude, opportunity identification, and the conversion of concepts into feasible business enterprises, while also considering the ethical, legal, and professional obligations of entrepreneurs.</p> <p>Students will analyze various forms of entrepreneurship, phases of venture development, and essential aspects of entrepreneurial endeavors, encompassing innovation, risk-taking, and value generation. The lesson encompasses critical subjects such as business model formulation, feasibility assessment, market analysis, funding for new enterprises, and safeguarding intellectual property. It also presents entrepreneurial ecosystems, supportive organizations such as incubators and accelerators, and the significance of technology and digital tools in contemporary entrepreneurship.</p>



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<p>Module Aims</p>	<p>This module aims to provide students with a solid foundation in the principles, practices, and professional requirements of real estate management. By the end of the module, students should be able to:</p> <ol style="list-style-type: none"> 1. Comprehend the fundamental principles of entrepreneurship, encompassing creativity, opportunity identification, and risk assumption. 2. Acquire pragmatic competencies in business model formulation, strategic planning, and entrepreneurial venture establishment. 3. Acquire knowledge of entrepreneurial finance, marketing tactics, and growth management for startups. 4. Utilize digital tools, technology, and entrepreneurial support frameworks (such as incubators and accelerators) efficiently to foster startup growth and sustainable business practices.
<p>Module Learning Outcomes</p>	<p>By the end of this module, students should be able to:</p> <ol style="list-style-type: none"> 1. Elucidate the essential principles of entrepreneurship, encompassing creativity, opportunity identification, risk assumption, value generation, and their significance in economic and societal advancement. 2. Exhibit proficiency in formulating business models, crafting business plans, and devising strategies for initiating new enterprises. 3. Assess and utilize digital instruments, technological resources, and entrepreneurial assistance frameworks (including incubators, accelerators, and finance platforms) to facilitate venture advancement. 4. Oversee essential business aspects of a new enterprise, including marketing, financing, operations, risk management, and growth strategy, while exhibiting ongoing entrepreneurial learning and advancement.
<p>Learning and Teaching Strategies</p>	
<p>Strategies</p>	<p>The curriculum will be imparted to the students through the use of contemporary technology, case studies, written materials, flipped classrooms, films, and case analyses. The assignment will be completed using a pedagogical approach that places the needs and interests of the pupils as the top priority. The methods to be utilized to prioritize student learning outcomes.</p>

Module Delivery

<p>Structured workload (h/w)</p>	<p>4 hours / Week</p>
<p>Unstructured workload (h/w)</p>	<p></p>
<p>Total workload (h/w)</p>	<p>4 hours / Week</p>

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Module Assessment				
	Time/Number	Weight (Marks)	Week Due	Relevant Outcome
Class Participation	1	10%	Weekly	Class and activity participation rate, as well as the capacity to effectively communicate and interact with others.
Case-study	1	5%	5 th -12 th	Students develop the ability to critically analyze complex situations, identify problems, and evaluate alternative solutions.
Presentation / Seminar	1	10%	3 th -11 th	Developing an awareness of how to utilize values to better their own professionalism, as well as increasing their skills in conducting comprehensive research, identifying reliable sources, and incorporating findings into their presentations.
Quiz	1	10%	6 th + 9 th	Reinforce and consolidate knowledge by providing regular opportunities for students to recall and apply what they have learned.
Tutorial	1	10%	Weekly	explore subjects in greater depth, fostering a more thorough understanding of the material.
Midterm Exam	1	15%	8 th -11 th	
Final Exam	1	40%	15 th	
Total		100%		

Learning and Teaching Resources		
	Text	Available in the Library?

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Required Texts		Available Online
Recommended Texts		Available Online
Websites		

Delivery Plan (Syllabus)	
Week	Material Covered
Week 1	<p>Chapter One:- Introduction to Entrepreneurship</p> <p>The word Entrepreneurship, Concept of Entrepreneurship, and the Difference between Entrepreneur and Intrapreneur.</p>
Week 2	<p>Why Study Entrepreneurship? Risk, Innovation, The Commercialization Process, Entrepreneurs vs. Inventors</p>
Week 3	<p>Chapter Two:- Foundation of Entrepreneurship.</p> <p>Benefits of Entrepreneurship, Drawbacks of Entrepreneurship, The importance of entrepreneurship.</p>
Week 4	<p>Components or Elements of Entrepreneurship, Characteristics of Entrepreneurship, Classification of Entrepreneurs, Constraints for the Growth of Entrepreneurial Culture.</p>
Week 5	<p>Chapter Three:- Entrepreneurship and the Entrepreneurial Process</p> <p>What is an Entrepreneur? Personal Characteristics of Successful Entrepreneurs, Skills Needed by Successful Entrepreneurs, Role of an Entrepreneur</p>
Week 6	<p>Entrepreneur Vs Manager, Entrepreneurship and the Entrepreneurial Process, Entrepreneurial Process: (1. Discovery, 2. Concept Development, 3. Resourcing, 4. Actualization, 5. Harvesting)</p>

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Week 7	What is a competence? Ten Deadly Mistakes of Entrepreneurship
Week 8	Midterm,
Week 9	Business incubators, Rural entrepreneurship, Social entrepreneurship, Women entrepreneurship.
Week 10	Chapter Four:- Enterprise promotion What is an Entrepreneurial Venture?, Business Planning Process, Develop a Business Plan, Purposes of a Business Plan
Week 11	Components of a Business Plan, Finance the Business, Business plan as an entrepreneurial tool, Elements of a Business Plan, Marketing Analysis
Week 12	Development of product/idea, Resources for development of product/idea, Product development strategies
Week 13	SWOT Analysis, Embryonic companies and spin-offs, Identifying the right business model canvas, Elements/ Components of a Business Model Canvas, The Business Model Canvas
Week 14	Emerging Industry, Opportunities arising out of digitalization, Marketing, Finance, Ownership, Franchising.
Week 15	Final Exam

Course Keywords
Entrepreneurship, Entrepreneurs, Business plan, Ownership, Franchising

APPENDIX: (Help and Information)

Percentage to Grade Chart		
Marks	Level	نأست
90 – 100	Excellent	نایاب



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80 - < 90	Very Good	زۆر باش
70 - < 80	Good	باش
60 - < 70	Medium	ناوەند
50 - < 60	Pass	پەسەند
0 - < 50	Fail	کەوتوو