



Ministry of Higher Education and Scientific Research
Lebanese French University – Erbil
College of Administration and Economics
Department of Legal Administration



Electronic Management

Third Stage – First Semester

Asst. Lect. Ronyaz Hayyas

Academic Year: 2023-2024

Course Book



S. No.	Information	Details
1.	Course Name	Electronic Management
2.	Course Code	LA301EM
3.	Lecturer In-charge	Ronyaz Hayyas Mahmood
4.	College/Department	Administration and Economics/Legal Administration
5.	Contact Information	ronyaz.hayyas@lfu.edu.krd
6.	Time (in hours) per Week	3 Hours
7.	Office Hours	
8.	Teacher's Academic Profile	https://lfu.edu.krd/personnel/ronyaz-hayyas-mahmood/
9.	Academic Title	Assistant Lecturer
10.	Keywords	Electronic business, Electronic Management, Information systems, Information Technology, Electronic Administration.
11.	<p>Course Overview: This subject addresses the E- Management, the basic guidelines that employees and managers should follow to steer employees towards a common goal successfully. E-management is relatively new in the business lexicon, especially Health Management, and its definition varies from user to user. we need to get our arms around the "space" we call E-Management. Methodologies described in this course will help students gain knowledge on what constitutes Principle and Tasks E-Management. It further discusses various topics such as requirements of electronic systems and Advantages and disadvantages, etc. It concludes with a topic on the Applications of e-Health.</p>	

12.	<p>Aims & Objective: The module's general goals are to introduce the student to the most crucial E-Management principles and demonstrate how to use them. As a result, the following statement best captures the purpose of teaching E-Management:</p> <ol style="list-style-type: none"> 1. Knowledge of what E-management is and why it is important.
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	<p>2- Discuss the Conceptual Foundation of the terms E-Business and e-commerce.</p> <p>3- Comprehending the E-Management Principles.</p> <p>5- Providing the student with the infrastructure and basic requirements of electronic systems.</p> <p>6- Understood Attributes of e-management.</p>
13.	Course Requirement: Core Course
14.	Teaching and Learning Method: Through the use of contemporary technologies, case studies, reading materials, flipped classrooms, videos, and case analyses, the module will be provided to the students. It will be done using a student-centered approach. The tactics to be used to focus on student learning outcomes.
15.	<p>Assessment Scheme:</p> <ul style="list-style-type: none"> ▪ 25 % Mid-term Examination ▪ 15 % Assignments and Quizzes ▪ 60 % Final Examination
16.	<p>Students Learning Outcome:</p> <p>At the end of the course, students should:</p> <ol style="list-style-type: none"> 1. What is E-Management and why it is important? 2. Comprehend the differences between E-Business and e-commerce. 3. Know which objectives of E-Management? 4. Understand the rationale behind fundamental Management. 5. Define the necessary changes and transformations required for the successful implementation of the integrated E- Management.
17.	<p>Course Reading List and References</p> <ol style="list-style-type: none"> 1. Kenneth, C., & Jane, P. (2014). Management Information System Managing the Digital Firm, 13 ed. UK: Pearson Education Limited. 2. BAKER, M. J. (2018). The Marketing, Fifth edition. UK: Michael Baker. 3. Burnett, J., & Drexel, M. (2010). Introducing Marketing. Zurich, Switzerland: A Global Tex. 4. Keegan, W., & Green, M. (2016). GLOBAL MARKETING SEVENTH EDITION. United States of America: USA. 5. Kotler, P., Armstrong, G., Saunders, J., & Wong, V. (2014). Principles of Marketing. UK: Prentice Hall Europe.
18.	Course Content



S. No.	Lecture Week	No. of Hours	Topics
1.	Week 1	3	Chapter One; - Introduction to Electronic Management Definitions of E-Management, E-Business & E-Commerce, E-
2.	Week 2	3	Management History, From Traditional Management to Electronic Management.
3.	Week 3	3	Concerns of Electronic Management, Motives for Electronic Management.
4.	Week 4	3	Chapter Two: -Fundamentals of E- Management E- Management Objectives.
5.	Week 5	3	Advantages and Dis Advantages Electronic Management,
6.	Week 6	3	E-Management Principles,
7.	Week 7	3	Electronic management requirements, Functions and elements of Electronic management.
8.	Week 8	3	Midterm
9.	Week 9	3	Chapter Three: Attributes of e-Management Attributes of e-Management 1- DBMS or Database Management System. 2- Management information system (MIS). 3- Devices Management
10.	Week 10	3	4- User Management 5- User Management
11.	Week 11	3	Challenges of e-Health Management
12.	Week 12	3	Chapter Four: - Application of e-management in the world 1. Student Information Management System (SIM). 2. Project Management System (PMS).
13.	Week 13	3	3. Customer Relationship Management (CRM). 4. Knowledge Management System (KMS).
14.	Week 14	3	5. Enterprise Resource Planning (ERP). 6. Supply Chain Management (SCM).
15.	Week 15		Final Examination



19.	Examinations: <ul style="list-style-type: none">▪ Define the terms of E-management.▪ List the advantages and disadvantages of E-management.▪ Solve the problems▪ Case studies
20.	Course Policy: <ul style="list-style-type: none">▪ There will be many activities going on throughout the course period in order to ensure and guarantee the learning outcomes. Therefore, students are expected to pay full attention and participate in all classroom activities in order to maximize their learning and understanding.
21.	Note: <ul style="list-style-type: none">▪ Seek help from the lecturer or your classmates whenever you need to.▪ Time spent in learning is never wasted, however, make sure that you make it enjoyable.▪ Keep a personal notebook to write down your notes in the lectures. Don't rely on your friend's notes as each one of you is different and has different learning approaches.